



## WIN: 'OZ AND HUGH RAISE THE BAR' DVD

>> Two men, a Dutch campervan and a battle to find the finest booze Britain has to offer – this is the theme of wine wizard Oz Clarke's latest DVD.

Earlier this year Oz and his supping side-kick actor Hugh Dennis took to the vineyards and breweries of Britain in a two-man campervan.

Their mission was to scour the British Isles for the best independent drinks and soak up the pub culture – before each opening a pub in a head-to-head challenge.

Oz's latest alcohol-fuelled adventure – made for BBC2 – has just been released on a 300-minute DVD. The 'Oz and Hugh Raise the Bar' DVD (£19.99 Acorn Media) follows the travelling twosome discovering some hidden gems; from the award-winning sparkling wines of Sussex to the offal and jellyfish flavoured beers of Cornwall, before heading north to the land of beer.

**For your chance to win one of three copies of this fabulous DVD romp, send an email titled 'Oz Clarke', along with your name, contact details and the name of your Country Range wholesaler to [competitions@stirupmagazine.co.uk](mailto:competitions@stirupmagazine.co.uk)**



**WIN!**  
**OZ CLARKE**  
**DVD**

# belvita

Breakfast

Belvita Breakfast are delicious crunchy biscuits specially designed for breakfast. They are made with wholegrain and regularly release carbohydrates over four hours to keep you going all morning\*

\*Belvita Breakfast regularly release carbohydrates over 4 hours to keep you going all morning, as part of a balanced breakfast to include a piece of fruit and a portion of dairy. Proven in several clinical studies.  
1) Nielsen MAT data to w.e. 08.10.11, GB Value Sales. 2) Nielsen 52wk Data to WE 10.09.11 3) TNS ONLINEBUS Belvita 2010.



### Why stock Belvita?

- ✓ The No. 1 innovation in Healthy Biscuits sector in the UK and is now worth £25m!<sup>1</sup>
- ✓ Belvita Breakfast has a 55% repeat buy rate<sup>2</sup> – suggesting that consumers love the taste!
- ✓ 54% of 15-24 year olds already eat breakfast on-the-go making this a huge market to tap into!<sup>3</sup>
- ✓ Biscuits are VAT free!
- ✓ Listed and distributed nationwide.

[www.anytimeissnacktime.co.uk](http://www.anytimeissnacktime.co.uk)

OV5439

# 'Ring' in the New Year – with a fabulous new iPhone 4

>> When it's cold and miserable outside there's nothing nicer than snuggling on the sofa with a hot drink for a relaxing chat on the phone with a friend.



To celebrate the re-launch of Horlicks – the ultimate relaxing cuppa – we've got an iPhone 4 to give away to one lucky reader.

The iPhone 4 is a touchscreen smartphone and this fourth generation iPhone allows you to do video calling, called FaceTime. Other features include HD video recording and editing, and a 5 Megapixel camera.

Horlicks has been enjoyed by consumers for over 135 years and was originally developed as a nutritious hot drink, which people traditionally drank in the evening to help them relax and unwind.

This winter Horlicks is being re-launched as a product, which

offers nourishment, relaxation and renewal throughout the day. Horlicks' nutritional benefits include the 12 essential vitamins and minerals.

**For your chance to scoop an iPhone 4, send an email titled "iPhone 4", with your name, contact details and the name of your Country Range wholesaler. We'd also like to know which channel of catering you are in (education, pub, hotel etc), whether you buy Horlicks currently and what pack size you buy. Please send your email to [competitions@stirupmagazine.co.uk](mailto:competitions@stirupmagazine.co.uk)**

**WIN!**  
A FABULOUS NEW  
iPHONE4

Closing date for all competitions: 29th February 2012. All winners will be notified by 31st March 2012. Postal entries for all of the competitions can be sent to: Country Range Group, PO Box 508, Burnley, Lancashire BB11 9EH. Full terms and conditions can be found at: [www.countryrange.co.uk/stirup](http://www.countryrange.co.uk/stirup)

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YEAR OF THE  
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**BLUE  
DRAGON**

**WITH BLUE DRAGON SAUCES**

See promotional leaflet for full range of products and offer details