Thomas Ridley Foodservice 2012 Deadlines

Thomas Ridley Specific Activity			Activity Dates			Sales Support	Sales Support
	Proposals To Buying Team	Artwork to 032 Design	Buying In	From	To	Send Email Request	Invoice
Frozen Food Brochure Spring Summer 2012	13th January	20th January	1st Proof	16th January	19th January	N/A	N/A
			2nd Proof	23rd January	27th January		
Summer Offers	19th March	16th April	Buying In	18th June	24th August	05.03.2012	N/A
			Selling Out	2nd July	24th August	12.03.2012	
Pre Xmas List 2013	7th May	17th May	Circulation to the Sales Team 29th June	2nd July	31st August	N/A	N/A
Back To Schools	25th June	9th July	Buying In	13th August	28th September	11.06.2012	N/A
			Selling Out	27th August	28th September		
Frozen Food Brochure Autumn Winter 2012	25th June	9th July	1st Proof	6th August	10th August		June
			2nd Proof	13th August	17th August		
Christmas Brochure	20th July	3rd August	Buying In	15th October	21st December	02.07.2012	July
			Selling Out	29th October	21st December	16.07.2012	
Product Guide 2013	12th October	2nd November	1st Proof	31st December	4th January 2013	N/A	October
			2nd Proof	7th January 2013	11th January 2013		
Trading Meetings Re 2013	Email Invites 1st October	Reminders 15th October	Meetings	5th November	14th December	01.10.2012	N/A
						15.10.2012	
Fine Foods Brochure	15th October	2nd November	1st Proof	3rd December	7th December	N/A	October
			2nd Proof	10th December	14th December		
Care Home Focus	7th November	21st November	Buying In	31st December	23rd February 2013	31.10.2012	
			Selling Out	7th January 2013	23rd February 2013	Check Buy In & Sell Out Dates	